Infrared (IR) Photography –
Seeing the world in a whole new light
Learn everything there is to know
about infrared photography

Saturday, June 5, 2021 at 12:00pm EDT (16:00 UTC)

Who is this for?
This workshop is for anyone who wants to learn more about what infrared is all about and learn how to shoot infrared images.

Why attend?
You will learn everything you need to know about infrared energy, camera conversions, IR shooting, IR filters and IR post-processing.

What’s included?
This is an approximately 3 hour online interactive Zoom workshop. You will be able to ask questions and benefit from other attendee questions. In addition, you will be provided with the complete online workshop in PDF form.

When is it?
The workshop will be held on
Saturday, June 5, 2021 at 12:00pm EDT (UTC 16:00)

How much is it?
The workshop fee is USD $49.95

Registration?
http://www.photocheatsheets.com

Infrared photography opens up a whole new realm of photography. Infrared photography is very different than visible-light photography. In this workshop, you will learn what infrared energy is, and how to take IR images with either a converted camera or a non-converted camera (yes, you can photograph infrared without having to do a conversion!).

This is a very comprehensive workshop where you will learn everything you need to know. You will be able to ask questions and participate in this Zoom meeting.

Here are a few of the unsolicited comments from other Zoom workshops we’ve held:

“Thank you much for your excellent presentation this afternoon. I liked very much the way you organized the content but even more importantly your well paced and easy to understand delivery.”

“Thank you so much - it was great! I did learn a lot and it’s an extra bonus to be able to go back over the material.”

“Thank you Bert, I found the presentation to be very informative and helpful.”

“Thank you for the wonderful training session. I enjoyed the briefing.”

“Thanks, Bert. Excellent session. I learned quite a bit!”

About the Presenter:
Bert Sirkin is a professional photography instructor and photographer. He has taught photography, conducted photography workshops and taught post-processing for over 40-years. He is the originator of PhotoBert CheatSheets (http://www.PhotoCheatSheets.com).

Questions? Call us at 860-656-7446 or email us at Bert@Photobert.com
The “look” of infrared images can vary greatly. This workshop shows you how to capture each look.
Topics covered in the Workshop:

- Origins of infrared photography
- What is light?
- What is infrared energy?
- Solar radiation & infrared
- Why shoot infrared?
- When is the best time to shoot IR?
- A new creative outlet
- Camera conversions
- Camera sensors
- Shooting with non-converted cameras
- The “hot mirror” filter
- Full-spectrum conversions
- Single-frequency conversions
- Two-spectrum conversions
- False color
- Common IR filter frequencies
- IR filters
- Full-spectrum IR shooting
- High-pass filters
- Specialty filters (Astro-photography, Ektrachrome IR emulation)
- Exposures based on IR frequencies
- Sample Images
- Subjects that photograph well with IR
- Cutting through haze with IR
- Camera techniques and tools
- JPEG vs RAW IR shooting
- White Balance and IR
- Post Processing IR images
- Post-processing white balance options
- Post-processing – the “channel mixer”
- Post-processing – finishing up
- Purchasing an already-converted camera
- Things to consider – lenses and “hotspots”
- Things to consider – handling hotspots in post-processing
- Things to consider – conversion options
- References / tutorials

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